Visit Molar on stand H12 at Dental Show 2009. Visit Molar on stand H12 at Dental Show 2009. Come and visit Molar on stand H12 at this year’s BDTH. There’s lots to see, and do! Helping you to help your patients with what we do best, and we do it by listening to you! Why not offer for increased reach and durability in our ‘Silvery Indirect’ block? With this new block you can offer a unique 21st Century dental practice and supporting over 1800 practices with their IT maintenance plans, Micro Minder have now released their range with new, high-quality materials. To celebrate 20 years in Dentistry this year and to showcase their new and improved Filpin range, Micro Minder is pleased to announce that they have developed a new and improved Filpin range. The Filpin portfolio of oral hygiene products now includes the recently launched Grindcare S4S. Grindcare S4S have also been appointed as exclusive UK distributor for Grindcare. BDTA Dental Trade Show 2009, stand F05. The Dental Directory is exhibiting at Dental Showcase 2009, visit our Stand F12 and see what we can offer you! For more information regarding products and services contact 0800 855 586 or go on-line at www.thedentistrybusiness.co.uk...
Stylish Dental Eyewear from Heggie at BDTA 2009

Blackwell Supplies will be exhibiting the new range of Heggie eyewear and exclusively developed infection control products at the BDTA Dental Showcase at the NEC Birmingham (12th-14th November 2009).

At the Blackwell stand, delegates will be able to discover the new quality and magnification capability of Heggie Masterly lenses. The unique Masterly design reduces the weight of the lenses by 70% for less neck strain and fatigue. The high quality lenses are designed with precision in mind to suit all dental clinical requirements from general dentistry to endodontics or surgery.

Blackwell’s team will also be on hand to explain the efficacy of the exclusively developed Blackwell range of alcohol-free disinfectants which offer significant advantages over alcohol-based products while achieving excellent infection control features.

For essential items that no surgery should be without, don’t miss the opportunity to visit Blackwell Supplies friendly team at BDTA 2009.

For more information please call John Heggie of Blackwell Supplies on 0845 722 1014 or email john.heggie@blackwellsupplies.co.uk.

Smile-on: Innovative and Inspirational Education Solutions At The Dental Showcase

Recognising the need across the dental industry for education and training solutions that are flexible, involving and inspirational, Smile-on is on the stand of the BD&A Dental Showcase and showcases its innovative solutions.

Smile-on provides delegates with a range of solutions to suit all needs.

The Smile-on team will be ready to advise on all programmes including the notable:

- DENTMAT and DENTAT providing vital knowledge for dental nurses, training for the National Certificate or NVQ level 3 in Oral Health Care and is also used as an update programme for established nurses.
- Clinical Governance: Designed to enable total compliance with Healthcare Commission standards
- Quality Endodontics Distributors Limited

Quality Endodontics Distributors Limited stand Visit Stand C01 for all the latest endodontic innovations

Quality Endodontics Distributors Limited will be displaying their full comprehensive range of endodontic products, and adding some exciting new ones which will enhance their already comprehensive range. Many of these products will be shown for the first time, so make sure that you visit the QED Stand C01.

They will be exhibiting a range of endodontic electric motors and obturation units including the Hot Start®留守儿童 and Hot Tip for down packing cordless obturation devices and the New Style Optima Max.

QED’s range of famous oven branched instruments will be on display also. These include Starflex®, both hand- type or in type blower paddles, which can be used from patient to patient.

Finally their very experienced team will be on hand to demonstrate all these products and more, making the very ideal stand to get updated on endodontics.

For further information telephone Quality Endodontics Distributors Limited on 07753 450089, email sales@qedemb.co.uk, or visit www qedemb.co.uk or contact your local QED Salesperson.

Visit Sident Dental Systems at Stand T15 and discover what’s new with Clearstep. The Clearstep System is organised clearly into 5 key elements (Pre-Alignment, Space Closure, Alignment, Finishing and Detailing, Extras) and incorporates cutting edge of orthodontists, this solution lets dentists reduce referrals, boost income and provide a greater service to patients.

For more information call the OPT Laboratory & Diagnostic Facility www.clearstep.co.uk

Coltene Whaledent Ltd

BDTA Showcase – 2009

Coltene Whaledent Ltd has over 30 years of experience in supplying high quality dental products, Coltene Whaledent is proud to be exhibiting at the BDTA Dental Showcase and showcasing its latest most advanced products.

Coltene Whaledent is a leading dental manufacturer. Active in Post Graduate sponsorship, Coltene Whaledent is held in high esteem in many universities throughout the world. From surgery disposables to high tech equipment Coltene Whaledent offers the highest standards in Dental products including WECA the natural Isoprene technology composite developed by Didier Dierickx.

Visit Stand E60 to experience true innovation in Dental materials and equipment. Exclusive exhibition offer not to be missed.

Free phone 0900 295/943 info@coltenewhaledent.co.uk www.coltenewhaledent.com

Eastman to Present Excellent Education Solutions at BDTA 2009

Delegates to the 2009 Dental Showcases (BICC, Birmingham, 12th-14th November) can discover educational courses to take their knowledge and career to the next level with the renowned UCL Eastman Dental Institute.

The Eastman stand, R12, is the ideal setting for expert advice on continuing education through well-established and highly-regarded courses.

The Eastman will be unveiling some new exciting initiatives:

- For DCEs – a range of downloadable podcasts on topical subjects such as hour of verbal ePO
- For all and members of the dental team – an online package for all uses ePO providing verbal ePO
- For anyone who would like to access their potential and provide their patients with the best possible care will be able to join in the Eastman staff who will discuss the latest research and content of programmes and open day to be held during the coming year.

For more information: For expert or research programmes, please contact the Admissions Office on 020 7905 1234 or eastman@ucl.ac.uk
For CPD programmes, please contact the Administration Team on 020 7905 1234 or cpd@eastman.ucl.ac.uk

Discover your inner Orthodontist at the 2009 BDTA Dental Showcase

Delegates visiting Cheerity at BDTA Dental Showcase on the 12th to the 14th of November 2009, NEC Birmingham will learn how they can develop invaluable knowledge and experience, enriching their skill set and improving their service to patients – and creating a new route to financial success.

Visit Stand T15 and discover what’s new with Cheerity

Cheerity Booth is an organized clearly into 3 key elements (Pro-Alignment, Space Closure, Alignment, Finishing and Detailing, Extras) and incorporates cutting edge orthodontics, this solution lets orthodontists train on any given day, this solution can also be used to treat children as young as 7.

Cheerity’s state-of-the-art training and showroom facility in Chertsey, where they will be able to see the complete product range in action. They will then be able to identify the best solution for their individual needs, allowing Sident Design Specialists to incorporate their desires into the most appropriate and ergonomically efficient Surgery or Practice layout.

Through their partner, Infinite Finance plc, they can take the headache out of financing new equipment and installations, with finance packages tailored to individual requirements at very competitive rates.

For further information visit Stand T15 or call Sident Dental Systems on 01922 582800 or email john@sident.co.uk

Kalto™ Gendron – Proud to have offered the Profession Dental Excellence for over a Century

One of the many famous names in dentistry, and a leader for excellence throughout the industry, Kalto celebrates its 100th Anniversary in 2009. Kalto, during their first century of manufacturing and service have prided themselves on their constant commitment to supplying the most advanced, high quality products and services. At Dental Showcase they will be exhibiting a full range of dental products including invasive innovations in digital technology and dental simulation education.

For the visit Stand P89 to meet Kalto Gendron and discover what’s new with Kalto Gendron.

Kalto Gendron are committed to providing dental professionals with the very latest Galileos 3D digital cone-beam equipment, their extensive range of Sinus platforms.

Kalto Gendron are committed to the very latest Galileos 3D digital cone-beam equipment, their extensive range of Sinus platforms.

Please take this opportunity to see the exciting and diverse range of dental units, imaging products including innovations in digital technology and dental simulation education.

Kalto Gendron are proud to have offered the Profession Dental Excellence for over a Century.

Far from resting on past achievements, KaVo opened its Centenary Year by announcing the slogan “100 years of KaVo innovation and quality - 100 reasons to strive forward into the future”.

Eastman is the leading manufacturer of high quality products and service. At Dental Showcase they will again be showcasing their full compendium of endodontic products, and adding some exciting new ones which will enhance their already comprehensive range. Many of these products will be shown for the first time, so make sure that you visit the Eastman stand.

At the Eastman stand, R12, is the ideal setting for expert advice on continuing education through well-established and highly-regarded courses.

The Eastman will be unveiling two exciting new initiatives:

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**Bermont**

Bermont will once again be bustling with excitement when thousands of dental professionals descend upon the NEC to see what new and happening is in the industry. This year it is particularly poignant for Takara Belmont as they will be using the occasion to celebrate the golden jubilee of their UK business. Moreover, there are some other new developments that the company will be revealing at the Show. Without wanting to give too much away, suffice it to say, that all of their range, any new equipment will offer both value and quality without compromising on aesthetics. It’s these core values that ensure that Takara Belmont equipment stands the test of time. Their products look good, work well and are thoroughly reliable. The last thing you want is a busy practice is a unit that breaks down. To find out more about either their current or their latest innovation visit stand F10.

**CEREC AC Bluecam – Seen in a new light**

Sirona UK is a specialist division of Sirona Dental Systems GmbH, which for the last 5 years has supplied and supported CEREC 3 CAD/CAM all-ceramic restoration system.

With product simplicity key to the success of any dental practice, Sirona are still pressing the latest dental products, and as a result are thoroughly reliable. The last thing you want is a busy practice is a unit that breaks down. To find out more about either their current or their latest innovation visit stand F10.

**Innovations from Kerr**

Kerr’s R&D has been busy developing new and innovative products such as:

- Kerr’s Nano has now become the UK number 1 in the UK market. The Kerr Nano solidifies quickly, has a short-set time and is highly aesthetic.
- Kerr’s nano tri-color composite has also been introduced – provides a unique aesthetic colour combination for anterior and posterior use.
- Kerr, stand(s) 102, introduce DuPont’s LCD curing light, with breakthrough Periodic Level Shifting (PLS) technology that delivers a true 5-second cure for universal composite shades A1 & A2.
- Take 1 Advanced smiley polyclonal (SMP) combines the optimal physical properties: strength, elasticity, dimensional stability and the ability to segregate detail in any environment.

As we and our patients become even more conscious of prevention, take a look at the Porcelanous range of barrier products, fluoride dispersions that provide complete separation of the air and water supply. Prevent for sharpening periodontal instruments and Classic porcelain paste and Diamonplus toothpaste both with dental technology, amongst other technologically advanced products.

To see how you can benefit from using Kerr’s products please telephone 01733 870282 or visit www.kerrdental.com

**A-dc Solutions**

A-dc is proud to be part of Dental Showcase 2009 and look forward to welcoming you to stand 824. Join the A-dc team to discuss the latest advances in dental equipment ergonomics and see how A-dc can offer comprehensive solutions to your surgery requirements.

A-dc will be showcasing a full complement of the A-dc range, including A-dc 300 – the latest addition to the equipment family. A-dc 300 and Rubus. Also on display will be the A-dc ‘Solutions’ and ‘DentalKit’ cabinetry ranges.

For more information contact us on freephone 0800 2332385 or 02476 336081. Alternatively visit our website at www.adc.co.uk. There is also a comprehensive website dedicated to the new A-dc range, which can be viewed at www.adc.co.uk

**Exhibition Stand N10:** Talking Points in Dentistry Regional Table to take place at the British Dental Trade Association (BDTA) Dental Showcase.

As part of its national Talking Points in Dentistry programmes, which will celebrate its 25th anniversary in 2010, Glaucotone/Marks Healthcare Consumer (GHC) is hosting a special edition Talking from the Floor stand at the British Dental Trade Association (BDTA) Dental Showcase.

The lecture will be delivered by Professor Dave Crossman from Peninsula, a modern and progressive dental school, and will focus on dry mouth. It will take place in Concourse Suite 34 three times throughout the day on Friday 13th December and lecture attendance will qualify attendees for one hour of verifiable CPD.

Visitors to this year’s BDTA Dental Showcase at the NEC Birmingham from 12th – 14th November will also be able to find out more about two products from GC. Aquafresh Fresh & Berry Enamelase™ formula is an everyday toothpaste for the whole family, which helps lock out plaque acid and helps block in vital minerals, to give teeth the protection they need to last a lifetime.

**GC Helping You to Help Your Patients**

GC will be further promoting minimal intervention programmes with two new products added to the range. GC Salive-Check Melanin adds another dimension by showing whether a patient carries a high level of Streptococcus mutans in the saliva.

Dry Mouth Gel from GC UK, is a unique, sugar-free product that has been specifically developed to help relieve dry mouths. With a unique neutral pH (Unlike more acidic competitor products) it provides ultimate patient comfort combined with an immediate soothing-effect.

G-Care biting cement now available in an autopic syrup. G-Care combines the improved handling and self-adhesion of conventional cements with the superior mechanical properties, adhesion and aesthetics of resin cements.

To make your dentures patients more comfortable, allowing time for the soft tissue to adjust particularly after implant surgery, GC has introduced Tissue Conditioner. This air-in or self mix and conditioning material is classed as the next generation of acrylic self-etch materials, patented by GC UK.

For further information please contact GC UK on 01618 218 999.

**Increase Your Expectations with Bien-Air**

Bien-Air has not lost momentum over the past 50 years with their range of high-quality Swiss products. The implant motor system, Chiro, 1, with LED microscope and 20:1 handpiece features integral irrigation and the world’s smallest handpiece head for absolute precision.

New to the range is the Binla Blackline turbine. Thanks to the carbon fiber material, these incredibly light handpieces offer increased resistance to wear, friction, torsion and impacts.

With an eye to use, intuitive display the Optimis Mini INT converts your air-driven system to an upgraded electric operation, allowing for mini ENT endodontics to be covered with a standard 1:1 contra-angle handpiece. Most other manufacturers offer contra-angle units with just two contra-angle 1:1, 1:5 and 1:10, thus replacing several conventional instruments saving time and expense.

For a limited period Bien-Air is offering triple or quadrapole packs in a variety of options. You can now enjoy using superior, Swiss quality turbines and contra-angle handpieces at even lower prices.

These products are simply an overview of what Bien-Air has to offer. For further information please contact Bien-Air on 01284 570 033 or visit www.bien-air.com

**Take the Kent Express Price Challenge on Stand PO1 at the BDTA Dental Showcase**

Kent Express are committed to ensuring that you get the best prices for your purchases at Dental Showcase with the Kent Express Price Challenge – Kent Express will match or beat any advertised price – or you will be sent £100 of M & S vouchers free!

There are many other reasons to visit Kent Express – you can benefit from great sales and promotions on many of the latest dental products, and as a result are thoroughly reliable. The last thing you want is a busy practice is a unit that breaks down. To find out more about either their current or their latest innovation visit stand PO1.

Plus, if you are a member of Partner Points, the Kent Express Reward programme you will be given the opportunity to convert your points at the show to ‘Shop to Frees’.

Showcase is always a fantastic opportunity for you to kit yourself and your team in the latest Henrys Uniforms, and the on stand dressing room provides the convenience for you to try before you buy.

Don’t miss our Add Kent Express to your ‘Must Visit List’ - We look forward to seeing you there!

For more information or to register for Partner Points contact Kent Express on 01634 878878 or visit www.kentexpress.co.uk

**It’s all about quality...**

Our lenses are custom-made by leading supplier ExacTech®, and from looking at their superior design and craftsmanship it’s clear to see why ExacTech® is the true quality’s uppers. ExacTech® lenses and lights offer considerable choice and are available in various densities. ExacTech® is also showing ExacTech®’s newly developed short barrel 4ml 2.5magnification lights which is the lightest and most balanced high magnification lights on the market today.

Also on show are a selection of Danielle cosmetics, including bonding agents, flowables and impression materials together with an abrasion equipment.

Evident is also launching a brand new fibre Post System with differing configurations. Very special offers will be available on order placed on the show.

Our dedicated and experienced team of consultants, that includes dispensing opticians, will be on hand to provide technical information, advice and guidance.

Come and visit us at stand Q22 at the 2009 BDTA Dental Show in Birmingham and see it all in action. We are an USA company and are unable to join us fee Free (0800 521 111) for more information or visit Evident’s website at www.evident.co.uk

**Maximising time and profit**

With high patient expectation of a modern dental practice and constant pressure on resources, every effort is needed to streamline all areas of the dental practice to enhance the Practice management System (PMS) and to reduce staff-stress.

Jays sell items, patient call and interactive questionnaire solutions in the waiting room alone mean more patients are seen, thus increasing the practice’s times and practices deliver key messages to waiting patients.

Over 8800 healthcare waiting rooms benefit from using Jays, who are working closely with top level Dental PMS and Clinical providers to deliver integrated solutions.

The waiting room is an ideal opportunity to advertise and educate patients to multimedia screens, on its own or as a part of the patient call system, becoming essential.

Contact the Jays Dental team to discuss your requirements on 020 8834 6222 or by visiting the web at www.jaysexpo.com, email sales@jays.com or come and see us stand C14 at the BDTA Showcase.

**KENDALL PRESS RELEASE**

Kerrden offer 20% discount on their new range of EXTRA Large Wipes at the BDTA show.

Visit stand 52B to take advantage of the 20% discount on the new range of Kerrdent Extra Large wipes.

The new versatile range of Kerrdent sponges should be used with confidence to decontaminate surfaces and non-surgical equipment in treatment areas and decontamination areas. Surfaces in toilets and waiting areas should not be forgotten.

An extra large heavy duty wipe and an extra large economy wipe is now available from the Kerrdent range of Cross Infection Control/Products.

PracticalSafe wipes low odour, non-drip and durable. They are gentle on the hands but an effective against harmful bacteria.

Similarly, Charcoal non-alcohol sponges are specially formulated to clean sensitive surfaces and equipment, including the leather and synthetic facings of dental chairs. Phone Jales or Jales on 01733 770100 to take advantage of these special offers on this new wide range of Kerrdent sponges or visit our website www.kerrdent.co.uk.

**EXACT™**

*EXACT™* is proven to significantly improve the perception and efficacy of all dental practices, helping even the busiest of practices run smoothly. To find out more visit Software of Excellence at stands R01 and S05 and visit the 2009 BDTA Dental Show in Birmingham or call (0845) 345 5710 today.

*Based on a minimum spend. Terms and conditions apply. Visit stands R01 & S05 for more details.

**54 Industry News**

**DENTAL TRIBUNE** United Kingdom Edition - November 9-15, 2009
**Laser dentistry – not so futuristic anymore!**

Everyone knows a trip before you buy opportunity and experience of advising the dental profession, enables Smilecare to offer our patients a new era of laser dentistry. Our relationship with Dental Business Solutions, which has over 30 years of experience in the dental business, has led us to offer this new laser technology to our patients. A challenging economic climate and your newfound professional status as a practitioner are key factors in your decision-making process. With pre-approved finance from Braemar in place you will have more time to implement solutions that are tailor-made to suit your individual and practice needs.

**CEREC – one CADCAM in a new light**

CEREC is one of the world’s most popular CADCAM systems, with over 15 million restorations having been placed. CEREC’s success is due to its ease of use, precise high-tech in-surgery systems allowing the dentist to operate and produce highly aesthetic, long-lasting all-ceramic restorations in their surgery, in one single appointment.

The new CEREC AC acquisition centre makes restorations even more friendly, precise and efficient ensuring CEREC’s seamless integration within your workflow.

The advent of CEREC Blaivan set a new standard in measurement accuracy by capturing images in highly detailed and digital format using a powerful blue light emitting diode (LED). The resulting optical impression delivers an unprecedented level of precision for either single-tooth or multiple unit restorations.

Henry Schein Miensena is the rezoned distributor for CEREC in the UK, so come and see the system in action at Stands S106 and T08 Dental Showcase 2009. If you would like to see in demonstration please contact Henry Schein Miensena on 0845 10 24 41 or visit www.henryschein.co.uk.

**Smartseal is a dental obturation system designed to simplify and improve the reliability of dental root canal sealing. Each Smartseal component would use less than half a gram but packs in a lot of technology using specialist compound, micro scale injection moulding, sophisticated tooling surface treatments, and hydrosol polymer chemistry.**

The result of successful technical cooperation between polymer chemists, physicists, dental surgeons and engineers, and the collaboration of specialist orthodontic treatment and patients, Smartseal is designed to overcome the known weaknesses of traditional root canal systems.

Delegates can find out about a root canal system that is easy and quick to use, requires no change of technique and no additional equipment, that swells laterally, has no latern components, is biocompatible and non bio degradable by visiting the Smartseal stand (K10).

**Bambach Saddle Seat Confirmed Product of Choice**

Bambach will be demonstrating the revolutionary Saddle Seat at the BDTA Expo 2009. It is a clinical milestone that an independent study by 4th year dental students at Glasgow University confirmed Bambach Saddle Seat as product of choice when dentists wish to combat and prevent lower back pain whilst at work.

The paper entitled A study of back pain in dentistry revealed that 86% of survey respondents reported back pain at some point in their career thus indicating the severity of the problem. Almost all respondents that postural work was a direct cause of this pain and nearly half a staggering 45% chose the popular Bambach Saddle Seat as a treatment and prevention measure (see http://hdl.handle.net/1905/499).

The Bambach Saddle Seat is a scientifically designed and proven solution, endorsed by the Australian Physiotherapy Association, as it helps the pelvis attain its preferred neutral position.

To find out further information including details of Bambach’s 30-day trial, call 0800 581108 or visit www.bambach.co.uk.

**Cone scanning Galleries**

**BDTA Showcase Review 2009 Stand U02**

Sirona Dental Systems proudly announce the arrival of their latest range in Galleries. This exciting development in CBT technology allows the integration between Sirona’s ‘CEREC’ CAD/CAM software and Sirona’s Galleries CBT Key Data. Surgical and prosthetic planning can now be performed precisely and safely in a single visit. Until now CBCT was limited in its ability to capture periapical tissue data. For the very first time in CBCT imaging, the periapical tissues can now be evaluated for location and thickness in 3D as it relates to the hard tissue—thanks to CEREC’s surface data.

For further information please contact: Sirona Dental Systems 0161 676 5940 info@syronodental.co.uk.

**Bambach Saddle Seat**

FIND OUT WHY SMARTSEAL = SMART CHOICE

Bambach Saddle Seat is a scientifically designed and proven solution, endorsed by the Australian Physiotherapy Association, as it helps the pelvis attain its preferred neutral position. To find out further information including details of Bambach’s 30-day trial, call 0800 581108 or visit www.bambach.co.uk.

**Dental Business Solutions**

**Pre-Applied Finance**

With pre-approved finance from Boccare in place you will have more time to order and order your chosen equipment at Showcase.

You can order your equipment direct from one or several suppliers allowing total flexibility and indentific Boccare in your methods of payment.

Boccare will continue to recommend and suggest the most suitable, cost effective, products that will suit your practice.

Call us on 01563 825190 or 0800 581108 and we will discuss your finance options, or email info@boccare.co.uk.

Alternatively visit us on Stand N11 at Showcase.
Another show, another opportunity to see the latest innovations in Dental Practice Systems! There will be something for everyone to see as well as gaining practitioners the opportunity to try new products launched earlier this year.

One such product is the VISIO 2005 suction system. A multi-valve solution that will provide simultaneous suction capacity for up to six treatment rooms and four operators and will provide reliable spray-mist suction at a rate of 1,200 litres per minute. Or then there’s the PowerTower Silence (PTS 101-120) unit which offers the versatility of a ‘set’ suction system (the Durr 65 type) on a dry option the Durr Vipjet where the functionality remains at all. The newPTS 120 is no less than a standard dehumidifier and all too large of a fridge, meaning you can set the data and technology and maximum efficiency from a dehumidifier you can sit in.

As for what’s being launched at Showcase … you have to come and see!

Dr Elaine Halley, BDS, MFDGP(UK), RCS
E-WOO Technology UK Ltd, Axiom House, The Centre, Feltham, Middx Tel 020 8831 1660 Web
Email: info@e-wootech.co.uk

Contact Details:
W: 020 8831 1660
E: info@e-wootech.co.uk

Beverley Hills Formula / Purity Laboratories – come and see us at the BDTA Dental Showcase 2009, stand D17. Upgrade to the healthier side of whitening and stop Gingers by before it starts. The best recommendations for bright teeth for all. Beverley Hills is the everyday use of Beverley Hills Formula from Purity laboratories. Because the range offers a unique combination of anti-bacterial agents, low abrasion and anti-stain polishers to protect and whiten teeth and aim to provide innovative, high quality, niche products in the oral hygiene market. Beverley Hills Formula proven to effectively remove tooth staining and offers maximum whitening power; whilst maintaining extremely low abrasion (lower than many non-whitening toothpastes). Paraffin, Panthenol, Vitamin E, Fucox and Zinc ion research and the unique, patented Xylitol and higher fluoride level of 1450 ppm helps to strengthen, remineralise and harden tooth enamel for carry protection. The result that appears while to be smooth and remain fresh. For further information please visit our website: www.beverlyhillsformula.com

Please visit us on stand K04 at the Dental Showcase

P&G Professional Oral Health

P&G will be showcasing our new Professional Only Packs at this year’s BDTA Dental Showcase. P&G know how products sold in practices are often demonstrated to patients to ensure they’re being used correctly. They also know that this lesson has to be learnt and in recognition of this they will include a free educational DVD and the whole Oral 8 range of seven replacement heads with every Professional Care and Triumph power product sold.

Patience Publishing was founded in Canada in 1993, and produces award-winning patient newsletters and email bulletins. As a Patient News subscriber, you have access to the highest quality articles and images to create your own unique communication tool.

Patient News Publishing has provided us with an extremely professional service for producing our patient newsletter. We have struggled with the past for years to produce our own, and it is such a relief to have the effort of collating up with new articles deluged to an incredible resource centre. We have in Dr Walley and Mr Halley, efficient, friendly, helpful, always attending to our patients – they are so incredibly positive, and the ability to tailor the times to suit our individuality and content has been superb. Patient News Publishing has been so wonderful exceeding our expectations!

Please visit Stand G14 to see hundreds of actual client samples, speak live to Dr Alan Gage about your patient issues and goals and see for yourself how a customised newsletter can help your practice. Make sure to pick up your FREE 20 page Practice Management Guide.

Dental Tribune
Specialists in Dental Practice Sales

Please visit us on STAND 404 at THE DENTAL SHOWCASE

One of our senior management team will personally handle your sale and we believe, will provide you with a unique service to clients that sets us apart from our competition due to:

- The level of service through our continuous involvement from the initial idea to completion
- Our availability to clients (not just on S to Friday)
- The vast experience of our senior management team
- Our contacts & relationships with other relevant professionals (finance, legal etc.)

Please visit our website: www.bdt.co.uk
Contact us on: M 07799 721881; T 01922 822442
Email us at: consultant@dentaltribune.com

\[ \text{Dental Tribune UK Edition} \]
\[ \text{November 9-15, 2009} \]